

# JOSH KLEIN

PRESS KIT 2022

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# PROFILE

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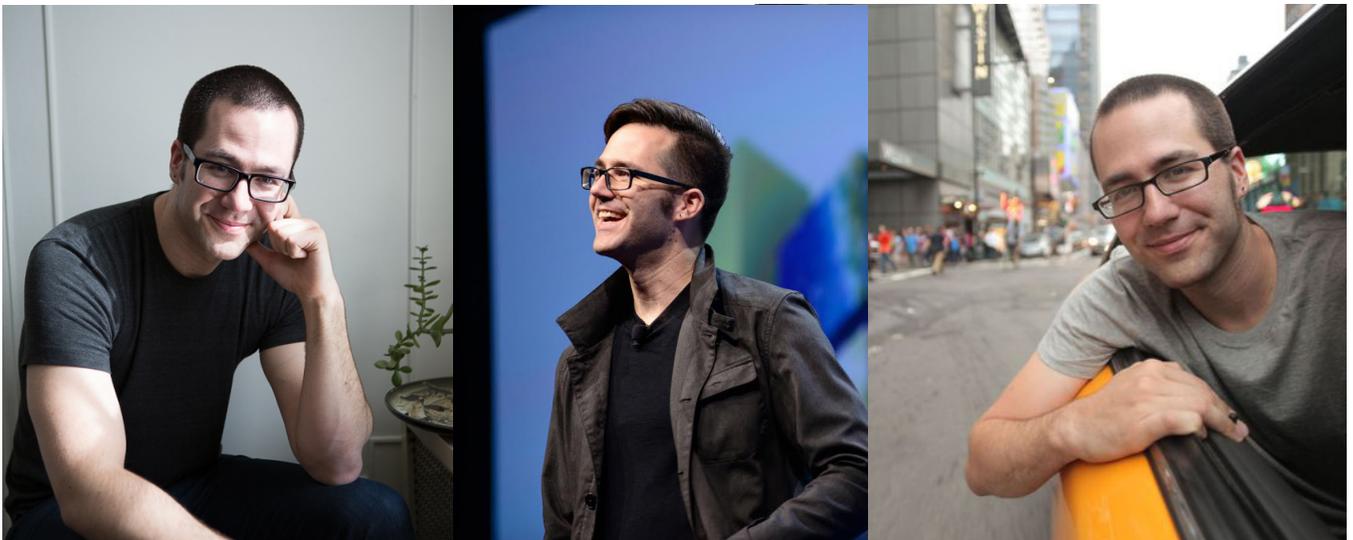
## PROFESSIONAL BIO

*“Josh Klein is the quintessential hacker - a cross-disciplinary, pattern recognizing polymath who takes his greatest joy from combining the unexpected and seeing the result work in new and better ways.”*

Josh Klein is a passionate hacker of all things. He examines systems, he takes them apart, and he puts different pieces together to produce something new and more effective. He hacks. Everything. His list includes social systems, computer networks, institutions, consumer hardware, animal behavior, and many more. Josh knows that the greatest innovations come from rethinking ordinary situations, or hacking; a do-it-yourself movement with roots inside the engineering community.

Josh started as a technology hacker in his parent's basement and ended up working with leaders at the upper echelon of business, government, and internet security. Along the way it became clear that a tipping point in new technology was changing commerce as we knew it in a myriad of ways.

From black market economies to cryptocurrencies impact on Web 3.0, from the radical departures in exchange and marketing enabled by Big Data to the as-yet-unrealized impact of 3D printing and the Internet of Things, Josh has specialized in translating technology insights into actionable strategies for business leaders.



# ***SAMPLE TESTIMONIALS***

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“ Normally I’m not captured by many keynotes but your presentation was awesome... and very scary. My attendees LOVED it! You were the talk of the conference. Thank you! ”

- Steven Stout, Organizer, HITEC

“ Josh Klein takes you on a journey that helps you escape the confines of traditional thinking and explore new ways of doing things that help you achieve results quicker and smarter.” ”

- Marilyn Williams, Partnership Development Manager, Best Buy

“ Josh Klein is a natural born storyteller with a real knack for capturing -- and keeping -- an audience engaged. Authentic and irreverent, it’s always a pleasure to see Josh on stage.” ”

- Melissa Withers, Executive Director, Business Innovation Factory

“ Josh is not only a hacker of work; he’s a hacker of speaking. He ignores conventions that suck energy out of a room and turn listeners to zombies. He opens eyes. He boggles minds. He doesn’t just tippy toe up to the edge, he hits it going 100 miles an hour. Hire this deviant to speak to your group. I dare you. ”

- Jim Ericson, founder, The Masters Forum

“ My brain is still splattered against the wall from this morning. ”

-Nikole Yinger, Producer, Bloomberg TV

# PRESENTATIONS

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**JOSH** has spoken at events from Davos to TED to the YPO/WPO GLC and at Universities from Stanford to MIT to high schools in the Bronx. He has presented to audiences around the world as well as to corporate groups from Microsoft or Mastercard to representatives of the CIA and NSA. His topics cover the gamut of technological innovation, from cyber-security breakdowns to our evolving technological future. Josh's presentations are specifically designed to:

- Deliver walk-away strategies, insights, and methods listeners can apply to their businesses *that day*
- Reference real-life scenarios - in both success and failure - listeners can relate to, not just theory
- Be as up-to-date as possible: technology moves too fast to base strategy on 5-year-old anecdotes
- Change listener's thinking, both about what the risks are, and where opportunity can be created

The following presentations are immediately available, or Josh can create a custom presentation expressly for your business:

# ***EXAMPLE PRESENTATION TOPICS***

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**INNOVATION IN PRACTICE:** Buying a startup, hiring hot talent, or licensing a new technology doesn't do you any good if you can't incorporate it properly into your organization. Learn how world-changing technologies like E-Commerce, Mobile, and Big Data were used correctly... and badly. Real-world examples from the front lines of transformative technologies show you the pitfalls to avoid along with how they can be managed by organizations at any stage to produce significant new growth.

**THE INTERNET OF THINGS + AI:** Distributed sensor networks (i.e., the IoT + AI) are changing how people live, what they buy, and how they relate. But nobody is closely examining what happens when you mix them together. This talk explores the two main sociopolitical directions that are taking off in exploiting the impossibly powerful mix of real-time, where-you-are algorithmic intelligence - and what it means for your business.

**HUMAN CAPITAL... ISN'T:** We're all familiar with the hiring conundrum - top talent is impossible to find or keep and bad apples are impossible to remove. But it doesn't have to be that way. Come learn what the rise of the gig economy and changing expectations from truly innovative employees can mean for your organization, from exploiting synchronies in cross-compatible currencies to aligning meaning and motivation.

**PEOPLE VS ROBOTS - HOW BOTH WILL WIN:** The question is... how? From the gig economy to fully automated luxury capitalism, society is only just starting to respond to the tidal wave of disruption these technologies represent. Dig into the impact Robots, AI, and Big Data will have on your job and the work of your employees, and learn how to get ahead of the risk - and your competition - in maximizing the under-considered opportunities the shift to hyper-human skilling represents.

**META VS GOEBBLES: HOW DOES TECH CONTROL US?:** We know we're more predictable than we suspect, but what does the scale and scope of data about us - as employees and consumers - mean for the evolution of business? Learn about the responsibilities this will entail, the risks of getting it wrong, and how to positively bring the impending era of hyper personalized modeling to bear on your existing (and future) markets.

# ***ADVISORY / BOARD POSITIONS***

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- Advisory Board Member, BP Strategy, Sustainability & Ventures
- Advisory Board Member, Eyirir Venture Management
- Board Advisor to Worksuite.com and Venture.co
- World Economic Forum Expert Network Advisor
- Singularity University Mentor
- Advisor to Parsons School of Design, Emerging Research and Social Trends Lab
- Innovation Board member for Witness.org
- Expert Advisor to World 50
- AIBRT Research Associate
- SXSW Business Mentor

Josh provides emerging technology insight for organizations large or small, turning this insight into market-leading strategy for both product or service and business model evolution. His deep technology background and extensive work history with Fortune 400 level organizations enables him to quickly cut through hype to find where an organization can get maximum leverage, mitigating risk and providing first-mover advantage. He's been granted the National Association of Corporate Directors' Directorship Professionalism Certification.

# ***CONSULTING***

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Most boards / advisory boards / leadership teams / executive teams / top talent / and committees operate using extremely outdated models for learning and decision making. This is compounded by inherited technology views, existing corporate technology debt, and a lack of insight into extremely fast moving new technology options.

By conducting a series of interviews, Josh is able to reconfigure the inherent bias' of the teams towards fast, agile, learning-based experimentation in order to efficiently and effectively utilize existing and emerging technologies for your organization.

This review is followed by a formal write-up and recommendations for next steps to produce the most significant impact in team operating structure, education, and strategy. That recommendation can be enacted in-house, or Josh can provide resources to implement any suggestions.

# ***COACHING***

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In select cases Josh will work one-on-one with top talent and executive leadership to upskill innovation practices within the organization. Minimum 3 month engagements are available on a case-by-case basis only for those who want to truly hack their role, their company, and their success within both.

# PARTIAL CLIENT LIST

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BAIN & COMPANY

MoMA



TED  
IDEAS WORTH SPREADING



frog design

WORLD  
ECONOMIC  
FORUM

NOKIA  
CONNECTING PEOPLE

NEXTEL |™

Make:  
technology on your time

unicef 

Google



Microsoft®

IMAX®

JOHNS HOPKINS  
UNIVERSITY



...and many more.

# PRESS

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## PRINT

He has written for publications such as the Guardian, Harvard Business Review, Fortune, and Make Magazine, and has been interviewed by The New York Times, Oprah Magazine, Wired Magazine, La Monde, Kommersant, The Seattle PI, and others on topics ranging from cybersecurity to alternative publishing models to blockchain to crows.

He wrote and published the first modern novel on the iPhone, *R'ood* (also one of the first Print-On-Demand books available on Amazon.com), co-authored *Hacking Work* on how to create innovation from within the organization by breaking the rules (Penguin, 2011), and *Reputation Economics* (MacMillan, 2015) on how emerging technologies threaten to topple existing financial economies.

## TELEVISION

Josh has been interviewed on programs such as Nova, Discovery, and the Sundance Channel. He was the host of the popular National Geographic series, *The Link*, on the history of innovation across the globe, and Discovery Channel's *Smart China* as well as coproducing their *Game Vision* series.

## RADIO AND PODCASTS

Josh has been on radio stations around the world, from NPR in the USA, to India Today in India, to the Swedish National Radio... in Sweden. He currently co-hosts *Built for Change*, awarded "Best Thought Leadership Podcast of the Year" (AdWeek), by Accenture and T Brand Studio at the New York Times.



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